

MHBHA EVENTS DIRECTORY ADVERTISING STRUCTURE

Send your ads in now for publication in the 2009 MHBHA events directory.

The Directory is published in a full color 8 ½ x 11 tabloid format for premier visibility.

The Directory will be distributed by mail and direct contact, with delivery beginning at the first of the year at the 103rd National Western Stock Show & Rodeo in January 2009. It will also be distributed throughout the year at each of our activities and shows. In addition, advertisers will be provided with additional copies of the directory to distribute at their locations.

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|---------------------|---------------------------------------|----------|
| BUCKSKIN LEVEL AD | FULL PAGE | \$300.00 |
| GRULLA LEVEL AD | HALF PAGE (Vertical or Horizontal) | \$200.00 |
| DUN LEVEL AD | QUARTER PAGE | \$125.00 |
| DUN FACTOR LEVEL AD | BUSINESS CARD | \$50.00 |

ALL AD COPY MUST BE RECEIVED BY NOV 1ST 2008
for publication in the 2009 MHBHA Directory

Electronic ad format is preferred if advertiser can provide it on disk or CD. Ads may also be emailed to stadler57@cs.com if not over 3mg. Ads provided in electronic format need to be .jpg, or PDF with CMYK color. Please contact directory editor Shannon Stadler at 303-833-2115 or at email stadler57@cs.com if you have any questions.

If electronic format is not available, ads must be camera-ready: good color or black and white art must be provided or typesetting charges will be added on to price of ad.

Extra charges: Ad Design & Creation

| | |
|---------------|---------|
| Business Card | \$15.00 |
| Quarter Page | \$25.00 |
| Half Page | \$35.00 |
| Full Page | \$50.00 |

- All ads, pictures, CD's or disks sent in must be labeled with name, and stamped, self-addressed envelope provided to be returned

Editor reserves the final rights on layout and copy.